



**Expo Stand Application and Contract**  
**AAPG Prospect & Property Expo – APPEX London**  
 2-4 March 2010 • The Design Centre (Islington), London, UK

Exhibitor ID# \_\_\_\_\_

**After 11 November 2009  
 full payment is required**

FIRM NAME OF LESSEE: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

TITLE: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_

COUNTRY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

FAX: \_\_\_\_\_

BY: \_\_\_\_\_  
(AUTHORIZED SIGNATURE)

WEBSITE: \_\_\_\_\_

DATE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

Amount of space requested \_\_\_\_\_ m<sup>2</sup>  
 1st Choice \_\_\_\_\_ 2nd Choice \_\_\_\_\_ 3rd Choice \_\_\_\_\_

Indicate Stand preferences by number  
 (see floor plan www.appexlondon.com)

Total exhibit stand rental \_\_\_\_\_

Amt. enclosed \_\_\_\_\_

<b>FOR AAPG USE ONLY</b> ACCEPTED FOR AAPG/APPEX CONVENTION MANAGEMENT	
BY _____	_____
TITLE _____	_____
DATE _____	_____
STAND NO(S). ASSIGNED _____	STAND SIZE _____ sq.m.
NOTES _____	_____
_____	_____

*Please select a Prospect Stand if you are an oil and gas company or individual actively engaged in the exploration for and production of oil and gas, or a government entity, and have energy opportunities to promote.*

<p><b>PROSPECT STAND</b>          (includes: two complimentary registrations, one table, two side chairs, twin 13-amp socket, lights and white panels)</p> <p><input type="checkbox"/> £1400 + £245 VAT = £1645 per 2m X 3m space (6m<sup>2</sup>)</p> <p><input type="checkbox"/> £1870 + £328 VAT = £2198 per 2m X 4m space (8m<sup>2</sup>)</p>
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*Please select a Supplier Stand and Sponsorship if you have products and/or services to promote.*

<p><b>SUPPLIER STAND AND SPONSORSHIP</b>          (includes: two complimentary registrations, one table, two side chairs, twin 13-amp socket, lights, white panels and general fund sponsorship recognition)</p> <p><input type="checkbox"/> £4350 + £762 VAT = £5112 per 2m X 3m space (6m<sup>2</sup>) exhibition sponsorship package</p> <p><input type="checkbox"/> £5800 + £1015 VAT = £6815 per 2m X 4m space (8m<sup>2</sup>) exhibition sponsorship package</p>
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**EXECUTE AND RETURN TO:**  
 AAPG  
 Attn: Steph Benton  
 P.O. Box 979  
 Tulsa, OK 74101-0979 USA

**MAKE CHECK PAYABLE TO:**  
 AAPG/APPEX  
*Contracts received without signature or payment will not be accepted.*

Telephone: + 1 918 560 2696  
 Fax: + 1 918 560 2684  
 E-mail: sbenton@aapg.org

*Checks and wire transfers will be accepted in British Pound Sterling or U.S. Dollars. Credit cards will be charged in British Pounds Sterling.*

<b>FOR CREDIT CARD PAYMENT</b>	
<input type="checkbox"/> MasterCard <input type="checkbox"/> Visa <input type="checkbox"/> American Express <input type="checkbox"/> Discover <input type="checkbox"/> Diner's Club	
_____ (Card Account Number)	_____ (Expiration Date)
_____ (Printed Name of Card Holder)	
_____ (Authorized Signature)	

# APPEX LONDON EXHIBITOR AGREEMENT

This Agreement is between The American Association of Petroleum Geologists, a Colorado corporation, collectively referred to herein as "AAPG," and the party executing this Agreement below as Exhibitor ("Exhibitor"). AAPG will conduct the 2010 AAPG Prospect and Property Exposition ("APPEX London 2010") which is comprised of an exposition.

This Agreement provides the terms of Exhibitor's participation in the APPEX London 2010 Expo. The APPEX London 2010 Expo is conducted for the purpose of providing an opportunity for exhibitors who are (a) owners of interests, whether in whole or in part of, (i) oil and gas exploration and development prospects, (ii) oil and gas producing properties, or (iii) oil and gas lease or land positions (all of such prospects, properties and positions are referred to herein as "Prospects" and such owners are referred to herein as "Prospect Exhibitors"); (b) viewers of Prospects ("Expo Viewers"); (c) providers of energy capital services to the energy industry or providers of services related to the energy industry ("Supplier Sponsors"); (e) other non-profit organizations related to the energy industry ("Endorsers") and (f) other organizations making contributions to the event ("Sponsors") (all of Prospect Exhibitors, Expo Viewers, Supplier Sponsors are collectively referred to herein as "Participants") to make initial contact with each other. All Prospect Exhibitors and Supplier Sponsors may also be Expo Viewers. This Agreement outlines specific rights and obligations of each Participant. The APPEX London 2010 is conducted to provide educational workshops in connection with the acquisition of oil and gas prospects and properties.

1. **Stand.** Exhibit spaces are shown to scale on the exhibition floor plan ("Plan") for the Expo. Exhibitor will be provided a single one-line identification sign with Exhibitor's name to be placed on the stand in a standard location as determined by AAPG.

**The Stand includes: Two complimentary registrations, one table, two side chairs, twin 13-amp socket, lights and white panels.**

2. **Fee.** 50% deposit is required with submission of this application and contract with 100% of stand rental paid by 11 November 2009. However, if this application and contract is received by AAPG after 11 November 2009, payment in full of the exhibit stand rental fees is enclosed.

3. **Listing on Signage, in Publications, and in Advertising.** Endorsers and Sponsors will be listed at the sole discretion of AAPG on signage, in publications, and in advertising, and each Sponsor and Endorser grants permission to AAPG for the same.

4. **Exhibition Contractor.** Upon AAPG's receipt of the Fee and this Agreement executed by Exhibitor, AAPG will direct the official standbuilder to provide Exhibitor with an Exhibitor's Service Kit, which, among other things, will list the costs for service requirements and for furniture, poster boards, electrical, and other booth equipment not provided by AAPG. Such services and equipment are offered and furnished solely and exclusively by the official standbuilder. AAPG makes no warranty whatsoever, either expressed or implied, in connection with such services or equipment provided by the official standbuilder.

5. **Cancellation.**

(a) This Contract may be cancelled by Lessee before 16 November 2009, by giving written notice to AAPG received by 16 November 2009; provided, Lessee shall pay to AAPG a fee of 50% of the exhibit stand rental hereunder with such notice.

(b) Lessee may by written notice received by AAPG before 16 November 2009, reduce the exhibit space rented in the same multiples as exhibit space may be rented. AAPG may charge, in its sole discretion, a fee equal to 50% of the rental for the space cancelled.

(c) For cancellations or reductions in exhibit space made after 16 November 2009 ("Late Cancellations or Reductions"), no refund of exhibit space rental will be made unless the cancelled space(s), whether by Contract cancellation or reduction in space, is resold and all other exhibit space of the Convention is sold in which event exhibit space rental paid will be refunded, subject to a fee of 50% of the total rental cost of space cancelled.

(d) When Lessee reduces exhibit space at any time as authorized herein, AAPG may in its sole discretion relocate Lessee's remaining exhibit space to other space from that originally assigned.

(e) If a fee is to be paid under the terms of this Paragraph 5, AAPG shall deduct such fee from any refund of rental resulting from the cancellation or space reduction or, if no rental or insufficient rental has been paid, the fee shall be paid by payment from Lessee to AAPG within fifteen (15) days after notice of such cancellation or reduction is received by AAPG. Lessee's failure to pay such fee shall not void Lessee's Contract cancellation or space reduction except as AAPG, in its sole discretion, may otherwise elect. The parties agree that the fee charged hereunder for cancellation or space reduction is a reasonable estimate of the damages to AAPG caused by the cancellation or reduction and is not a penalty. Refunds by AAPG pursuant to this paragraph 5 will be issued within 60 days after 6 March 2010. AAPG may cancel or terminate this Contract at any time if Lessee fails to abide by any provision of this Contract.

6. **Badges.** Exhibitor will receive two APPEX London badges per stand. No one will be admitted to the APPEX London 2010 without an appropriate badge. Additional badges may be purchased through AAPG.

7. **No Assignment or Transfer by Exhibitor.** Exhibitor may not assign or transfer its rights or obligations under this Agreement to any other party without the prior express written approval of AAPG which may be withheld for any reason.

8. **Restrictions and Conditions.**

a. A Prospect Exhibitor may use its stand only to show Prospects and not to market other products or services or for other business purposes. Only general information regarding Prospects is to be provided by a Prospect Exhibitor. A Prospect Exhibitor may show only Prospects that the Prospect Exhibitor owns or has a contractual right to sell. A Prospect Exhibitor is solely responsible for preserving the confidentiality of any information that the Prospect Exhibitor deems proprietary, including, but not limited to the use of appropriate copyright or restrictive legends on Prospect information.

b. A Supplier Sponsor may use its booth stand to provide information about its organization and the products and services available through it and not to market other products or services or for other business purposes. Only general information regarding the product and services available through such Supplier Sponsor is to be provided by the Supplier Sponsor. Specifics concerning a product or service may be discussed only at a location other than APPEX London 2010. Each Supplier Sponsor is solely responsible for preserving the confidentiality of any information that it deems proprietary, including, but not limited to the use of appropriate copyright or restrictive legends on its information.

9. **Standards.** Exhibitor's stand display shall be done in a professional manner and Exhibitor and all persons associated with Exhibitor shall conduct themselves in a professional manner. AAPG may terminate this Agreement at any time and remove or require the removal of any exhibit or material that is unprofessional, as determined by AAPG in its sole discretion, or which is otherwise in violation of the terms of this Agreement or remove any participant's representative (including associated third parties) whose conduct is unprofessional as determined by AAPG in its sole discretion, and in such event or events, no refund of fees paid will be made and none of AAPG or any Sponsor shall be liable to any Participant or any person associated with any Participant for any reason.

10. **Knowledge, Representations and Warranties.** Exhibitor and each of its representatives expressly understand, represent, warrant, acknowledge and agree as follows:

a. AAPG's function in hosting APPEX London 2010 is solely for the purpose of affording an opportunity for interested Prospect Exhibitors, Expo Viewers, Supplier Sponsors to make initial contact with each other. The showing of any Prospect shall not constitute any offer to sell or to purchase any Prospect, and any communication between any parties regarding the same shall be pursued separate and apart from APPEX London 2010 and all such communications shall be undertaken in full compliance with any and all applicable laws and regulations, including but not limited to, federal and state securities laws.

b. Oil and gas exploration, development and production activities inherently involve highly speculative activities in which results cannot be exactly predicted and which necessarily involve a high risk of loss. All information furnished in connection with a Prospect is derived through the use of scientific or other techniques associated with the oil and gas business, and as such may not be relied upon as statements of fact. Any reserve estimates, production or price forecasts, exploration potential, predictions or similar information contained in the material furnished in connection with a Prospect are, and may be, estimates only and may not be relied upon as indicative of actual results.

c. AAPG, as sponsors of APPEX London 2010, are only providers of space. None of AAPG, any Sponsor or Endorser, or any of the directors, officers, representatives, employees, or members of each represents or warrants that he, she, or it has in any manner investigated any Prospect or any Participant. None of such parties or persons makes any representation or warranty, express or implied, and each hereby disclaims all implied warranties, as to (i) the accuracy or completeness of any and all Prospect and capital and service transaction information, (ii) the presence of oil and gas in, on or under any Prospect or any portion of a Prospect or any quantities in connection with any Prospect, (iii) any results which may be expected or projected from exploration, development or operation of any Prospect, (iv) oil and gas marketing and prices to be received for the sale of oil and gas, (v) the merit of the geology, economics or land situation of any Prospect, whether producing or non-producing, (vi) the environmental condition of any Prospect, (vii) the availability for purchase of a particular Prospect or of a particular interest in a Prospect, (viii) the financial or sophistication level of any Expo Viewer or other Participant, and (ix) the availability or quality of services provided by any Supplier Sponsor.

d. Exhibitor acknowledges and represents to AAPG that (i) Exhibitor is able to bear the economic risk of any oil and gas investment Exhibitor makes, (ii) Exhibitor is capable of evaluating the merits and risks of investments in oil and gas activities, (iii) any interest that Exhibitor may acquire in any Prospect will be for Exhibitor's own account and not with a view to the distribution or sale thereof, (iv) Exhibitor is acting solely for Exhibitor's own account in making any evaluation, (v) this Agreement, the event and any information provided to or obtained from APPEX London 2010 is not, and shall not be construed in any way, directly or indirectly, as a prospectus or other such offer to sell a security or an interest in oil and gas properties, (vi) in connection with Exhibitor's participation, all representations and warranties Exhibitor makes shall be true and correct in all material respects, and Exhibitor's acts and omissions to act shall be in compliance with all applicable laws, and (vii) Exhibitor has received no representation or warranty from AAPG or the directors, officers, representatives, employees or members of each regarding Exhibitor's participation and Exhibitor shall not rely upon any representations or warranties Exhibitor may receive from any director, officer, representative, employee or member of AAPG regarding any aspect of Exhibitor's participation except as specifically provided herein.

e. As an inducement required by AAPG to permit Exhibitor to participate in APPEX London 2010, Exhibitor shall and does hereby release each of AAPG and the Sponsors and Endorsers, and the directors, officers, representatives, employees and members of each, jointly and severally, from any and all liability that may be incurred as a consequence of (i) Exhibitor's listing any Prospect, (ii) any claims by any person alleging violation of copyright or proprietary rights of any person or that such listing contains any matter constituting libel, slander or defamation, or (iii) Exhibitor's review and/or purchase or investment in any Prospect or participation in any capital or service transaction as a result of any information provided at or obtained from the APPEX London 2010. Also as an inducement required by AAPG to permit Exhibitor to participate, Exhibitor hereby waives and releases any claim or cause of action against any of or any combination of AAPG, the Sponsors, and the Endorsers, and the directors, officers, representatives, employees, and members of each related to Exhibitor's participation in APPEX London 2010, including without limitation, any claim or cause of action for fraud, misrepresentation or breach of federal or state securities laws.

f. Exhibitor is solely responsible for any actions that Exhibitor or Exhibitor's representatives take, or advise others to take, in reliance on any information furnished at the APPEX London 2010 concerning any Prospect or any capital or service transaction or any representations or use of Prospect information in violation of this Agreement. Exhibitor hereby indemnifies and holds harmless and agree to defend AAPG, the Sponsors, and the Endorsers, and the directors, officers, representatives, employees, and members of each, jointly and severally, from and against any and all claims, lawsuits, liabilities, losses, damages, costs and expenses (including attorneys' fees and costs) incurred in connection with or resulting in any manner whatsoever from or associated with any matter set forth in subparagraph e immediately preceding or any breach by Exhibitor or Exhibitor's representatives of Exhibitor's agreements contained herein.

11. **APPEX London 2010 Only.** This Agreement is for the APPEX London 2010 and does not concern any future APPEX.